



VENTURE DALLAS

NOVEMBER 2 - 3, 2022

George W. Bush Presidential Center

Venture Dallas 2022 will convene innovators, business luminaries, and investors from around the nation who want to experience the forces propelling Dallas-Fort Worth as a premier hub of innovation.

Through in-depth keynote and panel presentations, including from national VC's who have invested in Dallas, attendees will learn more about early and growth-stage investment climate in the region, how to capitalize on it, and what's coming next.

\$1.6B+

VENTURE CAPITAL
INVESTED IN
DFW IN 2021

5TH

MOST TECH
JOBS IN
THE U.S.

5

NATIONALLY
RANKED
RESEARCH
UNIVERSITIES

26+

CORPORATE
INNOVATION
CENTERS

“THE ONLY VENTURE CAPITAL EVENT FOCUSED ON DALLAS-FORT WORTH”

2022 VENTURE DALLAS

VENTURE DALLAS 2022 SCHEDULE

November 2 - Invite Only VIP Reception

An opportunity to mingle with investors and key business leaders at an exclusive location.

November 3 - Main Event

A daylong gathering with investors and high-growth companies to network and learn about what's happening in Dallas-Fort Worth.

CONNECTING INVESTORS TO OPPORTUNITY

Venture Dallas is a 501c6 non-profit, volunteer-led organization dedicated to growing the innovation ecosystem in Dallas-Fort Worth. We believe this is one of the best places in the world to grow companies and invest in them. We work to help startup investors understand the opportunities in the region, connect them to high-growth companies, and build collaboration among our venture capital and investment community.

2022 VENTURE DALLAS STEERING COMMITTEE

The 2022 event is led by a steering committee of venture leaders from some of the most prominent firms in the region, including:

7-Ventures | Access Capital | Baker Tilly | Capital Factory | Cypress Growth Capital
Dallas Regional Chamber | Green Park & Golf Ventures | Impact Ventures | Intelis Capital
Interlock Partners | Mark Cuban Companies | Pierce Capital | Sentiero Ventures | Silicon Valley Bank

VENTURE DALLAS PROFILE

At the inaugural Venture Dallas event in 2019, over 300 attendees came from 15 states and 20 metros and walked away with excitement around the possibilities of investing in Dallas.



ATTENDEE PROFILE

- 35% attendees were from a Venture Capital or Private Equity firm looking to invest
- 31% attendees were Early Stage or High-Growth Startups
- 10% attendees were High-net worth, Family Office, or Angel Investors
- 18% attendees were Service providers and others actively working with startups, venture capital firms, and other early stage, high growth companies



PAST SPEAKERS INCLUDED (partial list)

Ross Perot Jr - The Perot Group
Bill Nye - Scientist/Author/Inventor
David Hall - Rise of the Rest
Charlie Plauche - S3 Ventures

Kelly Ford Buckley - Edison Partners
Stephen Bohanon - Alkami
Randy Chappel - Hersh Family Investments
Emmitt Smith - HOF Running Back and Entrepreneur

2022 VENTURE DALLAS SPONSORSHIP PACKAGES

Below are sponsorship levels that align with benefits that best suit your needs.
We can also create a tailored plan to meet your specific requirements and ensure a return on investment.

OVERVIEW OF SPONSORSHIP OPPORTUNITIES

SOLD OUT

PRESENTING - \$35,000

The ultimate level of visibility and participation in Venture Dallas. Put your brand in front of hundreds of investors and high-growth companies

PREMIER - \$20,000

Spotlight your company as an industry leader. Prominent visibility and branding throughout the event

Event Industry Exclusivity available to these industries:

~~Accounting/Tax~~ SOLD OUT

Cloud

HR

Investment Banking

Real Estate

~~Technology Banking~~ SOLD OUT

Wealth Management

~~University~~ SOLD OUT

HEADLINE - \$10,000

Amplify your brand throughout the event

ADVISOR - \$5,000

A great way to support the community and gain visibility

FOUNDATIONAL INVESTOR - \$2,500

Represent the venture capital community in Dallas-Fort Worth

Only offered to accredited investors, angel firms, venture funds, and private equity funds

2022 VENTURE DALLAS SPONSORSHIP PACKAGES

SOLD OUT

PRESENTING - \$35,000

The ultimate level of visibility and participation in Venture Dallas. Put your brand in front of hundreds of investors and high-growth companies

BENEFITS:

- Event Industry Exclusivity
- 8 tickets for the main event
- 4 tickets to VIP evening networking reception
- Multiple speaking opportunities – Welcome remarks to kick off main event, option to moderate an on-stage panel
- Logo placement on Venture Dallas stage
- Top branding on Venture Dallas event website and event signage
- Option to submit video clips that we will run during the main event, videos should be no more than 1 minute.
- Option to have a special message included (up to 100 words) in post-event email to be sent by Venture Dallas
- Logo and company description in event app
- Exhibit table with priority placement
- Full attendee list provided after the event (without emails, but LinkedIn and other appropriate information as provided by attendee)
- First right of refusal for Venture Dallas 2023

PREMIER - \$20,000

Spotlight your company as an industry leader. Prominent visibility and branding throughout the event

BENEFITS:

- Event Industry Exclusivity
- 5 tickets for the main event
- 3 tickets to VIP evening networking reception
- Speaking opportunity (introduction of speaker or another element of event)
- Prominent branding on Venture Dallas event website and event signage
- Option to submit video clips that we will run during the main event, videos should be no more than 1 minute.
- Option to have a special message included (up to 100 words) in post-event email to be sent by Venture Dallas
- Logo and company description in event app
- Exhibit table with priority placement
- Full attendee list provided after the event (without emails, but LinkedIn and other appropriate information as provided by attendee)
- First right of refusal for Venture Dallas 2023

We can also create a tailored plan to meet your specific requirements and ensure a return on investment.
For sponsorship opportunities, please contact us at sponsorships@venturedallas.org

2022 VENTURE DALLAS SPONSORSHIP PACKAGES

HEADLINE - \$10,000

Amplify your brand throughout the event and connect with attendees

BENEFITS:

- 4 tickets for the main event
- 2 tickets to VIP evening networking reception
- Logo placement on Venture Dallas stage
- Prominent branding on Venture Dallas event website and event signage
- Logo and company description in event app
- Exhibit table
- Full attendee list provided after the event (without emails, but LinkedIn and other appropriate information as provided by attendee)

ADVISOR - \$5,000

Gain visibility and support the community

BENEFITS:

- 2 tickets to the main event
- 2 tickets to VIP evening networking reception
- Branding on Venture Dallas event website and event signage
- Logo and company description in event app
- Exhibit table

FOUNDATIONAL INVESTOR - \$2,500

Represent the venture capital community in Dallas-Fort Worth

Only offered to accredited investors, angel firms, venture funds, and private equity funds

BENEFITS:

- 2 tickets to the main event
- 2 Tickets to VIP evening networking reception
- Logo on Venture Dallas event website and event signage
- Logo and company description in event app
- Summaries of startups attending sent in advance

We can also create a tailored plan to meet your specific requirements and ensure a return on investment.
For sponsorship opportunities, please contact us at sponsorships@venturedallas.org

2022 VENTURE DALLAS SPONSORSHIP PACKAGES

OPTIONAL EVENT SPONSORSHIPS

Open only to Presenting, Premier, Headline, and Advisor sponsors

LANYARD SPONSOR | Contact for details - 1 available
All attendees will receive a lanyard with your logo at registration.

COFFEE BAR SPONSOR | Contact for details - 1 available
A coffee bar will be set up during the entire event. Opportunity includes signage and a branded coffee cup that everyone will be walking around with.

NETWORKING ROOM SPONSOR | Contact for details - 1 available
This is the room where one-on-one meetings can be held. Signage with your company logo will be seen as attendees enter the room.

HAPPY HOUR SPONSOR | Contact for details - ~~1 available~~ **SOLD OUT**
Immediately following the closing session of the event will be a happy hour for attendees. You'll have an opportunity to make remarks and have signage at the event.

WATER BOTTLE SPONSOR | Contact for details - 1 available
Branded water bottles will be distributed to all attendees. This is a great way to ensure your branding is front and center at the event.

CHARGING STATIONS | Contact for details - 2 available
Everyone always needs to charge their phone! Custom-designed branding will be placed on all charging stations around the venue.

VALET PARKING SPONSOR | Contact for details - 1 available
Signage at valet parking stand. Option to block several up front parking spots.

We can also create a tailored plan to meet your specific requirements and ensure a return on investment.
For sponsorship opportunities, please contact us at sponsorships@venturedallas.org